

THE ESCAPE

**A lively
engaging
team event**

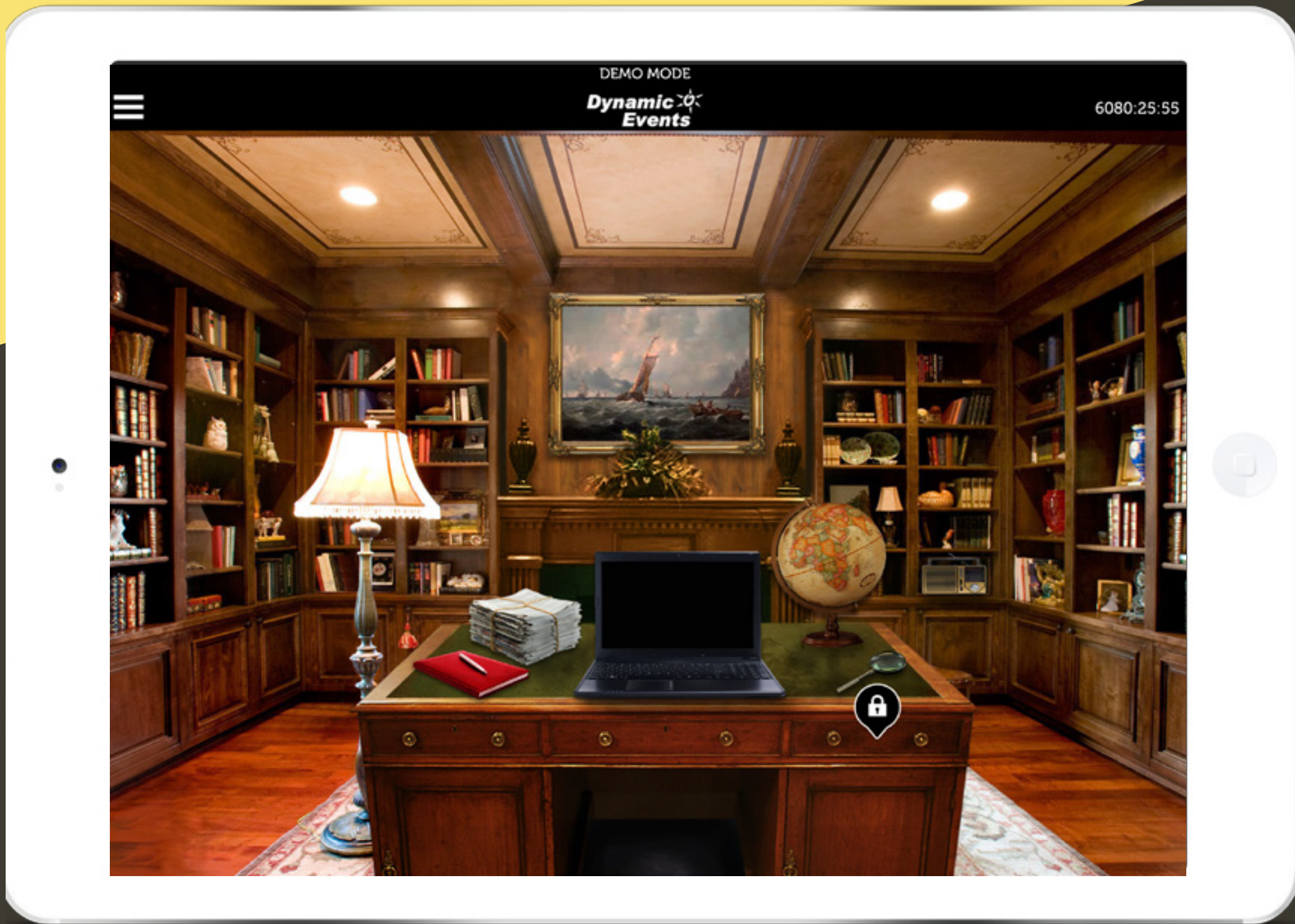
**Communicate
problem solve
collaborate**

Escape The Room game

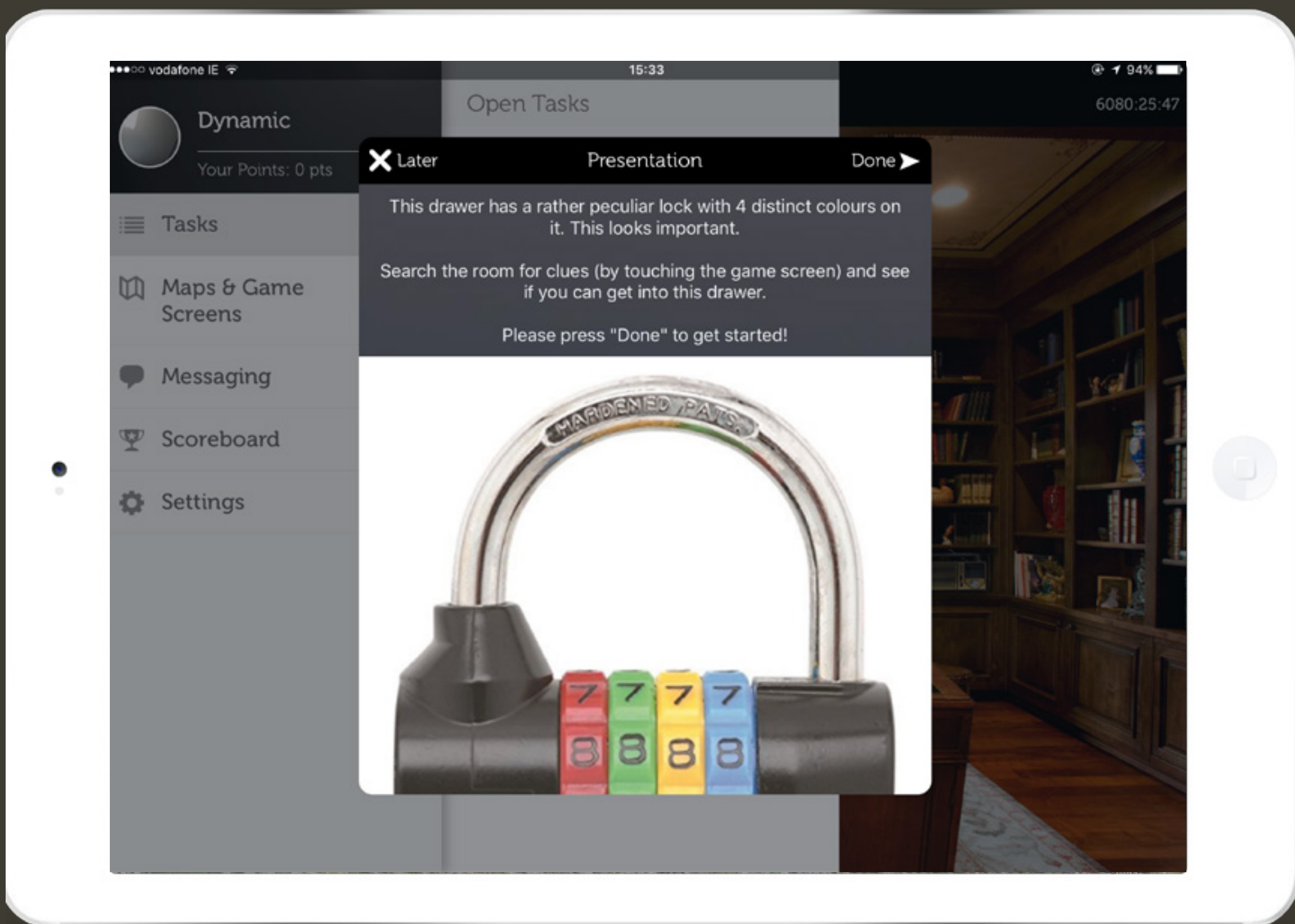
A table top iPad based game which uses image recognition and augmented reality.

Despite its popularity, corporate brands have questioned how these technologies can help them to meet their objectives. While there's no doubt virtual reality games can be fun, we think there's also scope to add value to events and boost engagement.

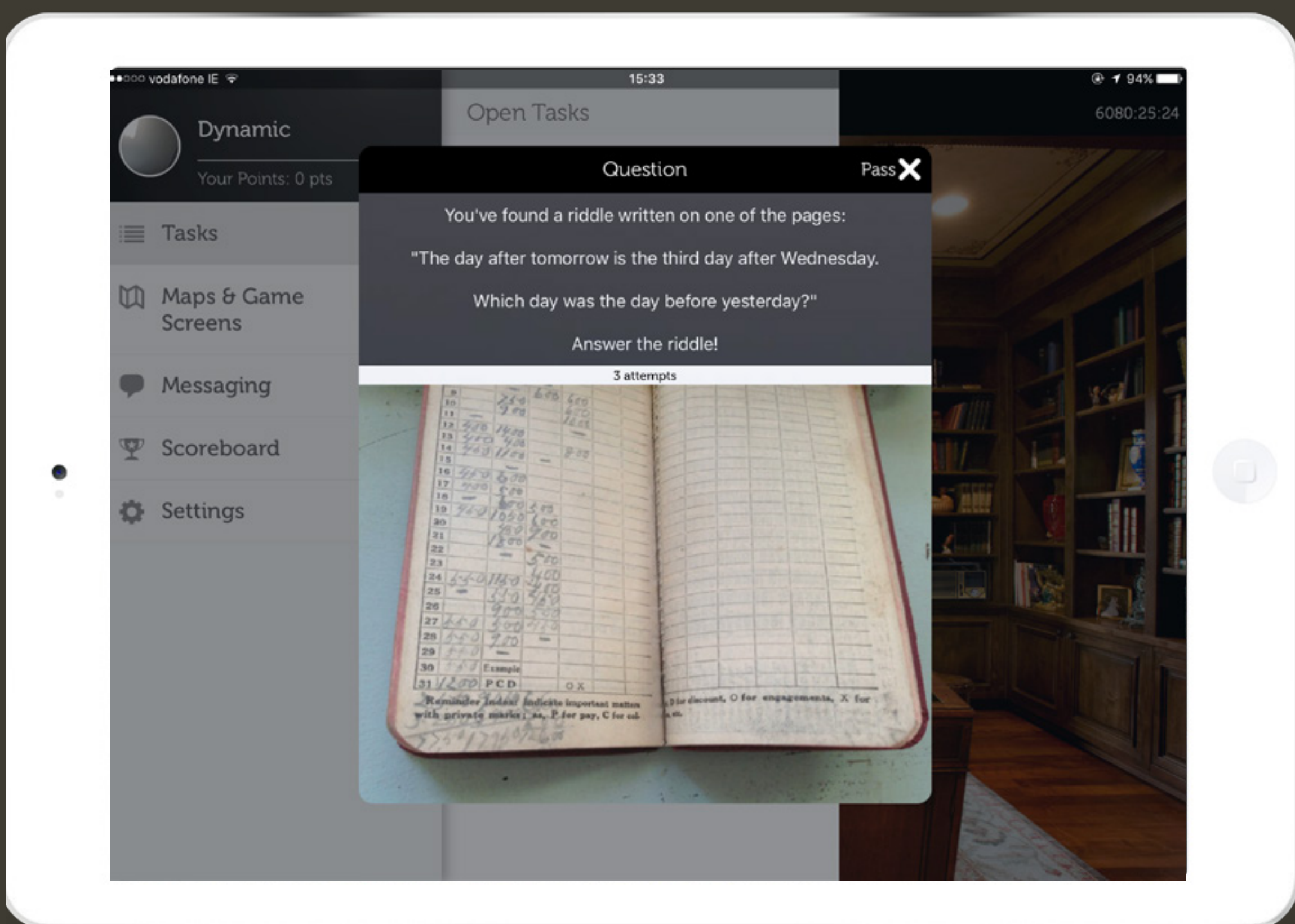
The Escape Challenge is a problem-solving team building activity for groups of any size. Based on the popular escape room challenges, it involves an hour-long collection of virtual tasks, where teams have the chance to solve puzzles, tackle questions and answer riddles. Starting in a 'locked office', teams are required to work their way through a series of tasks, which are displayed on interactive games screens, earning points as they go, on a mission to 'escape' within the 60 minute time limit. As well as being enjoyable, the challenge encourages team building and group engagement.



Find the tasks



Work together to complete them



Be the first to escape the room

What makes the Escape Challenge and Code Breaker good for conference groups?

It's an icebreaker

Let's face it – once you leave primary school, standing up in a room full of strangers can be pretty intimidating. The Escape Room and Code Breaker challenge can help groups to relax, bond quickly, and get them talking about something other than the quality of the cucumber sandwiches.

It doesn't take up too much time

In our fast-paced world, a full day of teambuilding isn't always achievable. Rather than cancelling the activity or rearranging the date, the Escape Room and Code Breaker Challenge can be sandwiched into a one-hour slot at a conference, making it much more accessible for groups.

You can run the challenge any place and any time

Unlike traditional escape rooms, this challenge can be used in any location or venue – turning even the most sedate conference room into a team building venue. Whilst it's been designed mainly for use indoors, teams can complete the challenge outside if they'd prefer.

It works for large groups

When you've got a group of 300 people, finding team building activities can be difficult. If you can't face the idea of tracking that many people on a city Segway tour, the Escape Room challenge provides a much less stressful alternative. Once you've divided the group into small teams, it's easy to get started and the virtual element means everyone can take part at the same time. The Code Breaker event can currently take up to 100 people.

It breaks up a conference

Coffee breaks are renowned for revitalising weary staff, but sometimes even a caffeine hit isn't enough to break that post-lunch slump. The Escape Room and Code Breaker Challenge provides employees with the chance to get out of the conference hall and engage their brains – leaving them revitalised for an afternoon of presentations.





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Events

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